

PROFILE



REID SWEET

Associate Vice President

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PROFESSIONAL EXPERIENCE

Reid began his career in finance as an equity research analyst in Hong Kong. He spent two years evaluating and trading Asian equities and assets before returning to the United States to work with Goldman Sachs in Boston, MA. With over \$8 billion dollars under management, as part of Goldman Sachs Worldwide's largest wealth management team, Reid worked on tax effective mixed asset strategies for individuals, businesses and foundations.

In 2000, Reid returned to Texas, and began work on the finance side of two start-up companies. In 2002, Reid started Sweet Investment with his brother as a vehicle for real estate investing. There he was in charge of identifying undervalued assets that could be acquired, developed or repositioned. In 2005, Reid joined Oxford Commercial for the platform and expanded level of opportunities it provided. Today Reid provides financial and process oversight as a vital member of the retail team in the acquisition, financing and development of retail projects.

PROFESSIONAL ACCOMPLISHMENTS

Primary activities during his real estate career have focused on identification, acquisition and financing of undervalued assets. Components of these activities include market research, financial evaluation, modeling, and deal negotiation.

Over the past five years, Reid has led a team that executed on 500,000 sf of projects valued at more than \$85,000,000. His most recent project was the acquisition, retenanting and refinancing of the 110,000 sf Braker Lane Crossing retail center in Austin, Texas.

EDUCATION

University of Texas at Austin

Bachelor of Business Administration - 1993

St. Edwards University

Master of Business Administration - 2002

Leadership Austin - 2007

AFFILIATIONS

Member, Texas Real Estate Commission (TREC)

Member, Legacy Fundraising Board and Mentor for First Tee of Greater Austin

Member, New Building Committee & Volunteer: Meals on Wheels

Member, Transportation Committee: RECA

Mentor, Big Brothers, Big Sisters



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